



CONTACT

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Canal Winchester, OH

EDUCATION

BACHELOR OF ARTS: HISTORY

Graduated: 2014
Ohio University

BACHELOR OF ARTS: GRAPHIC DESIGN

Graduated: 2020
Southern NH University

SKILLS

Adobe Creative Suite:

Illustrator	● ● ● ●
Photoshop	● ● ● ●
InDesign	● ● ● ●
After Effects	● ●
Premiere	● ●
Dreamweaver	● ● ●

Microsoft Office
HTML / CSS
WIX/Wordpress

JOSH PALMER

Graphic Designer

ABOUT

I am a highly motivated graphic designer interested in providing detail-oriented, professional design services. I have experience designing for web, as well as pre-press design for print production. My focus always comes back to user experience, as this is a key driving factor behind any successful business. I enjoy producing quality work and maintaining a high-degree of client satisfaction.

CORE QUALIFICATIONS

Digital Illustration	Team Leadership
Creative Thinking	Problem Solving
Brand Development	Google Analytics
Project Management	Web Design
Verbal & Written Communication	Data Analysis

EXPERIENCE

GRAPHIC DESIGNER

Nutis Press, Graphic Designer | January 2022 - present

- Produced designs and performed WordPress maintenance to enhance user design experience for new web platform that allows users to create their own signs.
- Preflighted files within appropriate software, including Adobe InDesign, Illustrator, and Photoshop for digital, screen, and offset printing.
- Produced press sheet impositions for templates and dies.

Freelance Graphic Designer | August 2018 - present

- Collaborate with clients to define brand identity, develop new logos, design graphics, and produce templates to support their goals.
- Develop branded website templates using HTML & CSS skills
- Create digital graphics (brochures, business cards, display ads, etc) for a variety of clients in line with existing brand standards.

Catcahfire Volunteer | December 2019 - January 2021

- Completed critical design work for non-profit organizations in various industries.
- Set client milestones, incorporated feedback, and produced quality deliverables
- Total impact of work performed estimated at \$24,106 YTD in 2020.

RETAIL LEADERSHIP

VCNB Branch Manager | November, 2015 - September 2021

- Supervise, coach, train and develop four branch staff members in community bank standards, product knowledge, bank software, and sales skills.
- Manage expenses, hiring, performance reviews, facilities management, compliance, and daily operations
- Develop and implement marketing strategies to align with annual sales goals.